

# Course Introduction and Syllabus

## Zhejiang University

**Course code:** 2002002

**Course title:** Essay and Dissertation Writing for Graduate Students

**Credit:** 1

**Teaching hour:** 16

**Professor:** ZHANG Zheng

### Course Introduction

Graduate students undertaking scientific research usually go through a series of training courses. In the first place there is ontology, a course that teaches students research paradigms that are ontologically different and how students need to situate their own research in their chosen paradigms. Secondly there is the course of epistemology and methodology, which trains students to use appropriate methodological tools, tools that are compatible with their chosen research objectives and ontological stances, to collect and analyse data. Finally, there is this course, which teaches students how to present research findings to an academic audience in order to make a persuasive argument. The course is available for all graduate students of the school of management.

### Teaching Schedule

Week 1: How to make an argument

Week 2: How to make a contribution

Week 3: Research ethics

Week 4: Trial practice