

Curriculum

PhD in Business Administration

Programme duration: 3.5 years		
The programme requires a minimum of 14 credits.		
Course No.	Course Name	Credits
0500008	English I	1
0500009	English II	1
3310001	Marxism and Contemporary China	2
2002001	Thesis Writing	1
2011019	Management Science Research Methods	3
2011018	Explore the Frontiers: Business Administration	3
2011047	Case Study Research	2
2021029	Managerial Statistics	3
2011020	Advanced Microeconomics	3
2021023	Organisation Behaviour	2
2011021	Advanced Econometrics	3
2021026	Organisation and Management Research	2
2011052	Game Theory	2
2013076	Experimental Design and Data Analytics	4
2023085	Human Resource Management	2
2023084	Strategic Management	2
2013073	Service Science: Special Topics	3
2013071	Service Management	2

Concentration	Course No.	Course Name	Credits
Organisation Management	2011041	Explore the Frontier: Organisation Behaviour	2
	2011046	Organisation Behaviour and Human Resource: Special Topics	2
Marketing Management	2013075	Explore the Frontier: Marketing Theory	2
	2023087	Advanced Marketing	2
Operations Management	2011045	Explore the Frontier: Operations Management	2
	2011044	Theory and Approach: Operations Management	2
Tourism Management	2011049	Tourism Research	3
	2011048	Tourism, Hotel and Hospitality Research	2
	2011050	Destination Management: Special Topics	3
Accounting and Finance	2011042	Auditing and Internal Control Research	2
	2013074	Financing, Mergers, Acquisition and Corporate Control	2
	2011051	Corporate Finance Research	2
	2011043	Financial Accounting and Capital Market Research	2

Innovation, Entrepreneurship and Strategic Management	2021020	Explore the Frontier: Entrepreneurial Management	2
	2023090	Innovation Management Research	2