

## 21-22 Fall Winter Semester Course PG

Program: [BAI@QTEM](#), fall winter semester only

Syllabus: <http://en.som.zju.edu.cn/programs/baigtam.aspx>

Course	Lecturer	Time	Classroom	Term	Credit	Level
<a href="#">Logistics and Supply Chain Management</a>	LIU Nan	Fall (every wk)/Monday / P3-4 Fall (every wk)/Friday/ P3-4	ZJU-SOM B302	Fall	2	Master
<a href="#">Social Media Marketing</a>	TONG Yu	Winter (every wk)/ Monday/P6-9	ZJU-SOM B307	Winter	2	Master
<a href="#">Technology and Innovation Strategy</a>	WU Dong	Fall-Winter (every wk)/ Wednesday /P3-4	ZJU-SOM B307	Fall -Winter	2	Master
<a href="#">Advanced Microeconomics</a>	BAO Lina	Fall (every wk)/ Thursday/P6-9	ZJU-SOM B301	Fall	2	Master
<a href="#">Unstructured Data Analysis</a>	KONG Xiangwei	Winter (every wk)/ Thursday /P6-9	ZJU-SOM C205	Winter	2	Master
<a href="#">Game Theory</a>	JIN Qingwei	Winter (every wk)/Tuesday/P2-5	ZJG West 1-504	Winter	2	Master
<a href="#">Intermediate Econometrics</a>	ZHANG Xili	Fall (every wk ) /Tuesday/ P6-9	ZJU-SOM A201	Fall	2	Master
<a href="#">Time Series Analysis</a>	GAO Zhaoxing	Fall (every wk) /Monday/ P6-9	ZJU-SOM B307	Fall	2	Master
<a href="#">Data Mining</a>	CHEN Xi ZHANG Zheng	Fall-Winter (every wk)/ Wednesday/P7-9	ZJU-SOM B917	Fall -Winter	3	Master
<a href="#">Essay and Dissertation Writing for Graduate Students</a>	ZHANG Zheng	Winter (every wk)/ Thursday / P3-4	ZJU-SOM A201	Winter	1	Master
<a href="#">Programming for Data Analysis</a>	CAO Zike	Fall (every wk)/ Friday / P7-10	ZJU-SOM B420	Fall	2	Master

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**Program: [PEIGL](#)**

**Limited course capacity, subject to change**

Course	Lecturer	Term	Credit	Level
<a href="#">Management Research Methods</a>	ZHOU Fan	Fall	2	Master
<a href="#">International Business</a>	ZHANG Gangfeng	Winter	2	Master
<a href="#">E-Business and China's Experience</a>	HUANG Liqiang	Winter	1	Master

### **Time Schedule:**

P1: 8:00-8:45

P2: 8:50-9:35

P3: 9:50-10:35

P4: 10:40-11:25

P5: 11:30-12:15

P6: 13:15-14:00

P7: 14:05-14:50

P8: 14:55-15:40

P9: 15:55-16:40

P10: 16:45-17:30

P11: 18:30-19:15

P12: 19:20-20:05

P13: 20:10-20:55

### **Grade System:**

The Percentage Grade System is used in Zhejiang University:  
60 and above is Passing and 100 is Full Mark.

### **Credit System:**

In Zhejiang University, one credit consists 16 credit hours; one credit hour equals to 45 minutes of lecture.  
Hours spend on homework and readings are not included.