

2020-2021 English-taught Postgraduate Courses

BAI@QTEM - Fall Winter Semester Only

Syllabus <http://www.cma.zju.edu.cn/en/programs/index.aspx?TypeID=13>

Course	Lecturer	Time	Classroom	Term	Credit	Level/Class
Logistics and Supply Chain Management	LIU Nan	Winter (every wk)/Monday / P3-4 Winter (every wk)/Friday/ P3-4	West 2-403	Winter	2	Master/ QTEM
Social Media Marketing	TONG Yu	Winter (every wk)/ Monday/P6-9	West 2-516	Winter	2	Master/ QTEM
Technology and Innovation Strategy	WU Dong	Fall-Winter(every wk)/Tuesday/P3-4	West 2-403	Fall -Winter	2	Master/ QTEM
Advanced Microeconomics	CHEN Fadong	Fall (every wk)/Tuesday/P6-9	West 2--403	Fall	2	Master/ QTEM
Unstructured Data Analysis	KONG Xiangwei	Winter (every wk)/ Tuesday /P6-9	West 2-403	Winter	2	Master/ QTEM
Game Theory	JIN Qingwei	Winter (every wk)/Wednesday/P2-5	West 2-403	Fall	2	Master/ QTEM
Intermediate Econometrics	ZHANG Xili	Fall-Winter (wk 1-3-5-7 odd week) /Wednesday/ P7-9	West 2-516	Fall -Winter	2	Master/ QTEM
Operations Research II	MA Hong	Fall-Winter (wk 2-4-6-8 even week) /Wednesday/ P7-9	West 2-516	Fall -Winter	2	Master/ QTEM
Data Mining	CHEN Xi ZHANG Zheng	Fall-Winter (every wk)/ Thursday /P7-9	West 2-502	Fall -Winter	3	Master/ QTEM
R Language and Data Analysis	ZHANG Zheng	Winter(every wk)/ Friday / P6-9	West 2-516	Winter	2	Master/ QTEM

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PEIGL – Spring Summer Semester **(Limited course capacity, subject to change)**

Course	Lecturer	Time	Classroom	Term	Credit	Level/Class
Leadership and Organization Management	MO Shenjiang	Spring (every wk) Tuesday P2-5	ZJG WEST	Spring	2	Master/PIEGL
Technology Leadership and Intellectual Property	HUANG Can	Spring (Wk3-6) Monday P6-8	ZJG WEST	Spring	1	Master/PIEGL
Family Business in Emerging Markets	CHEN Ling	Summer (every wk) Monday P7-10	ZJG WEST	Summer	2	Master/PIEGL

PEIGL – Fall Winter Semester **(Limited course capacity, subject to change)**

Course	Lecturer	Time	Classroom	Term	Credit	Level/Class
Management Research Methods	ZHOU Fan	Fall(every wk) Wednesday P2-5	ZJG WEST	Fall	2	Master/PIEGL
International Business	ZHANG Gangfeng	Winter (every wk) Wednesday P7-10	ZJG WEST	Winter	2	Master/PIEGL
E-Business and China's Experience	HUANG Liqiang	Winter (wk 2-4-6-8 even week) Monday P7-10	ZJG WEST	Winter	1	Master/PIEGL

P1: 8:00-8:45
P2: 8:50-9:35
P3: 9:50-10:35
P4: 10:40-11:25
P5: 11:30-12:15

P6: 13:15-14:00
P7: 14:05-14:50
P8: 14:55-15:40
P9: 15:55-16:40
P10: 16:45-17:30

P11: 18:30-19:15
P12: 19:20-20:05
P13: 20:10-20:55